MEET THE TANGO

INTRODUCING THE WORLD'S FASTEST URBAN TRANSPORTATION

The revolutionary commuter vehicle that combines the speed and agility of a motorcycle with the security and comfort of a luxury car.

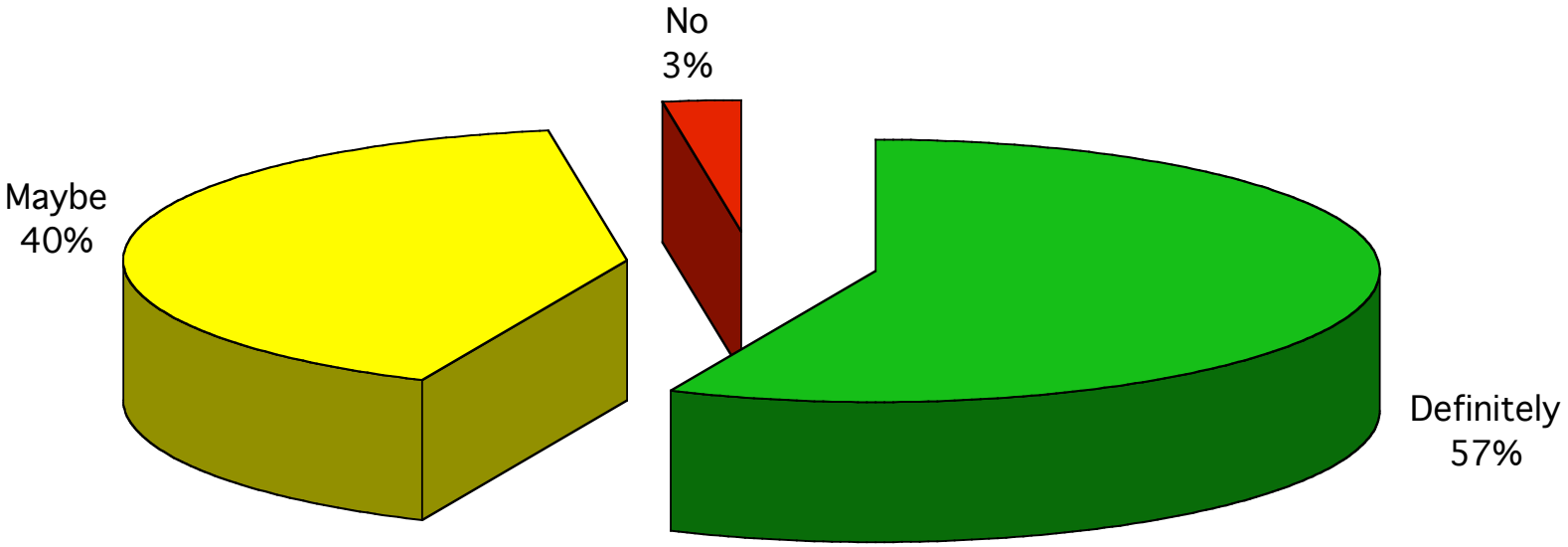
Los Angeles Auto Show 2004

Tango Survey Results

284 Respondents

When questioned as to whether they'd prefer to drive a Tango over their current mode of commuting, they responded:

I'd rather drive a Tango . . .



274 respondents

When asked if they'd be interested in purchasing a Tango, they responded. . .

"I would be interested in purchasing a Tango at the following configuration and price.

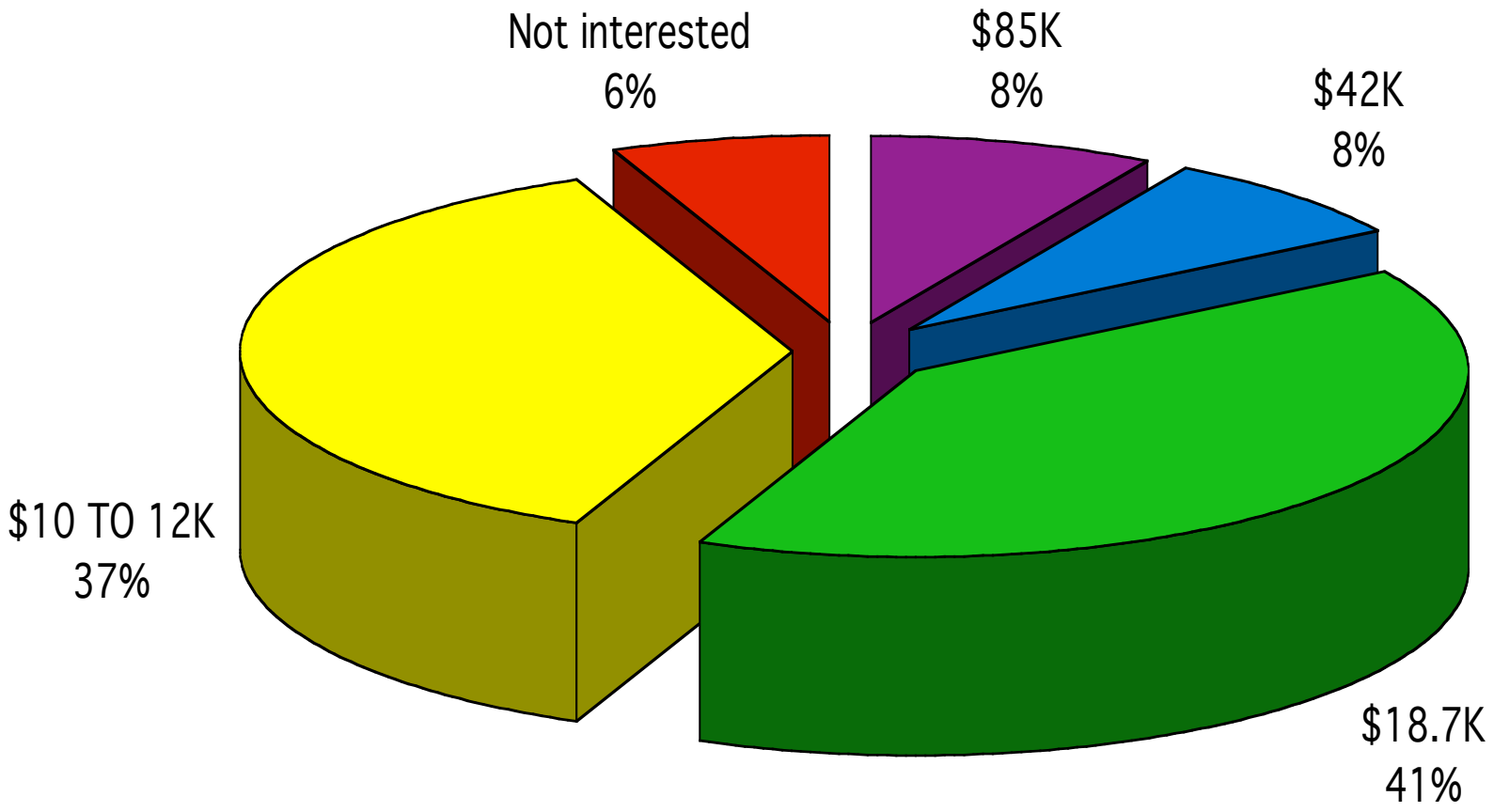
❒ Tango *f*—Projected price $85,000 Available now by order
Extremely high performance; over 1,000 foot-lbs of torque giving 0-60 acceleration times of approximately 4 seconds and a quarter-mile time of 12 seconds; Carbon fiber body, MoTeC dash; $3k Nakamichi sound system; Sparco seats; 4-point aircraft pilot's harnesses; Connolly leather interior; A/C; wireless Ethernet connection to on board computer that manages charging and heating schedules, and data-logging battery management system.

❒ Tango Z—Projected price $42,000 Available late 2004
Less performance, fiberglass body, cloth interior; minimal stereo; minimal dash; simplified charging system—a more basic car.

❒ Medium Production Foxtrot—Projected price $18,700 Available late 2005
Decent performance 0-60 in 7 seconds; minimal cloth interior; A/C, comfortable seats, comparable to Pontiac Grand AM; minimal stereo.

❒ High production Foxtrot—Projected price $10,000–$12,000 2008
A/C may be optional; interior similar to Chevy Cavalier.

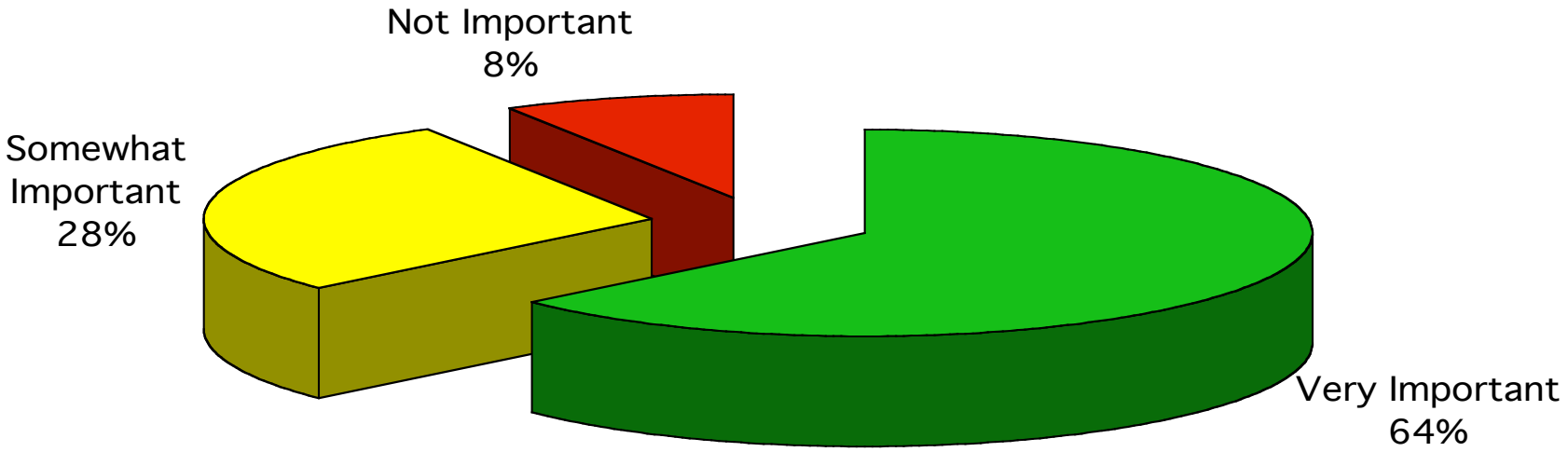
I would be interested in purchasing a Tango at the following configuration and price.



216 respondents

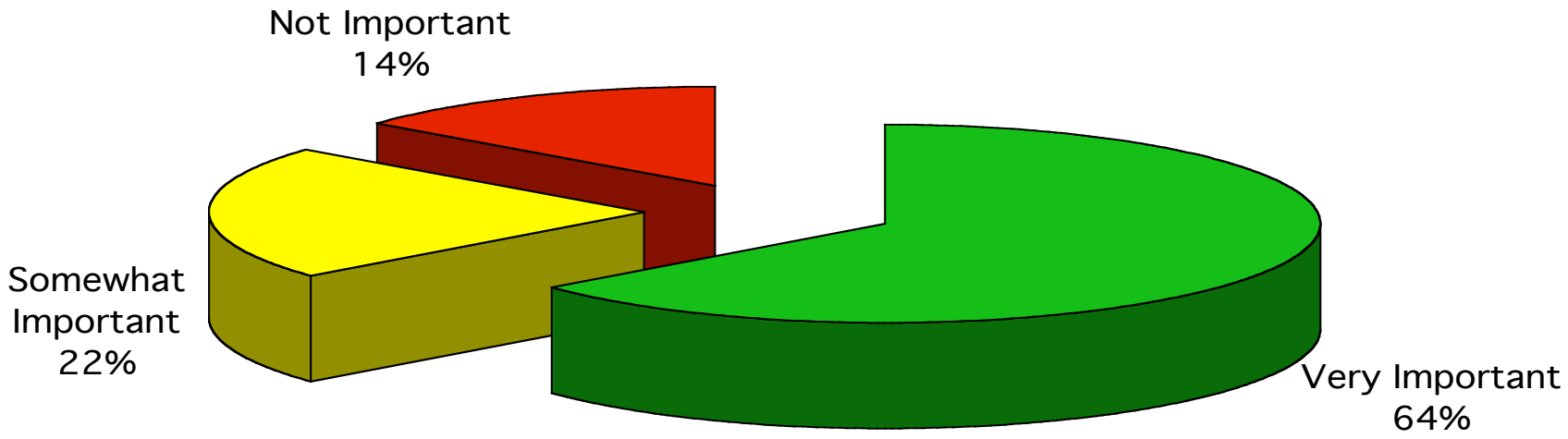
The following series of slides show how the respondents rated the importance of the Tango's features.

Reduction of Congestion (with two cars in a lane)



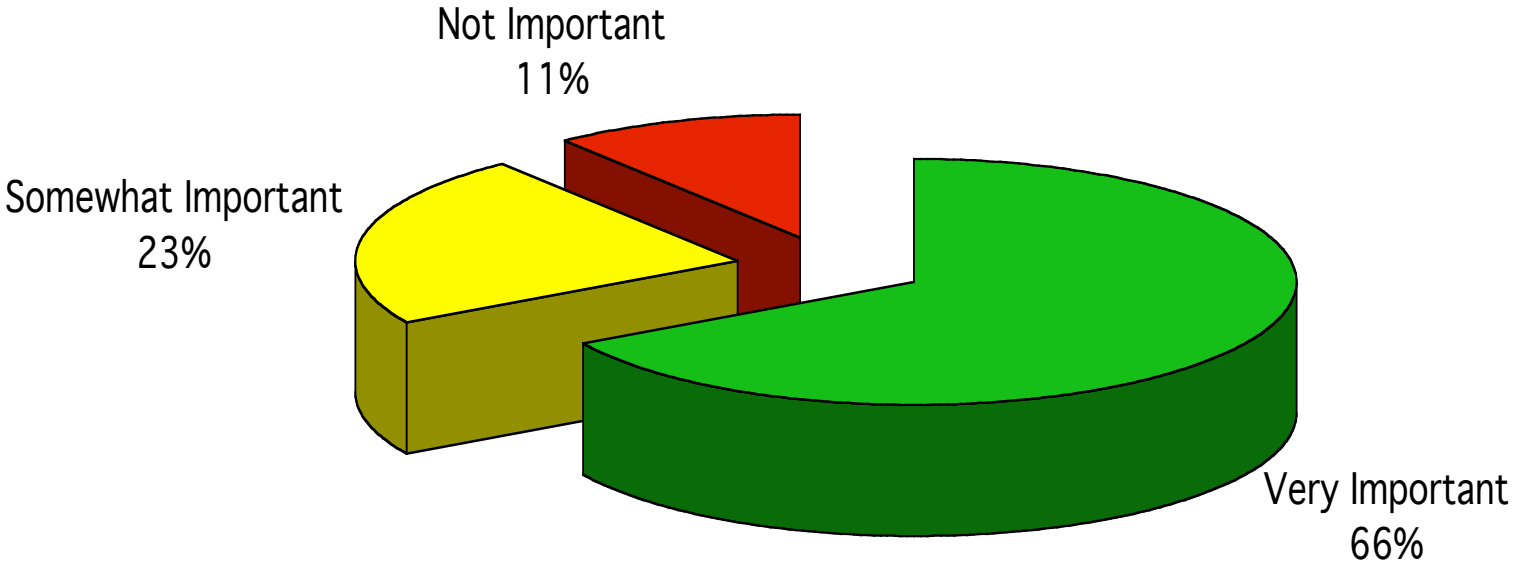
272 respondents

Cutting through Traffic like a motorcycle.



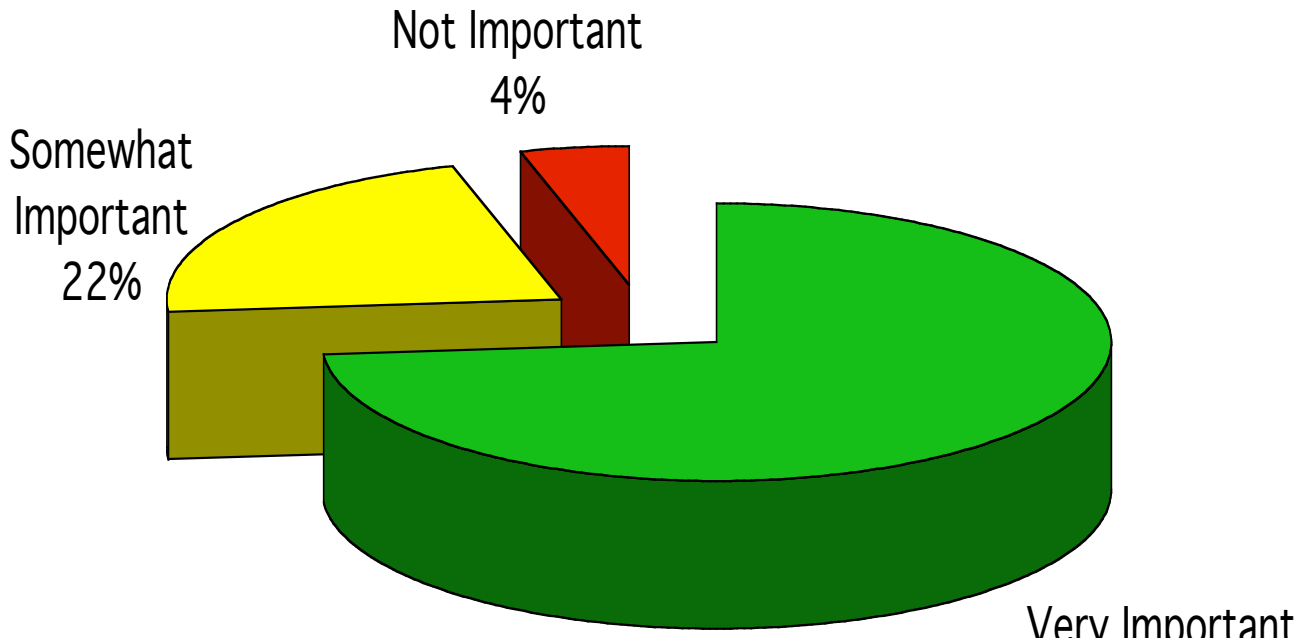
274 respondents

Lane Splitting: driving between lanes of stopped or slow-moving cars (legal in California, Europe, and Asia)



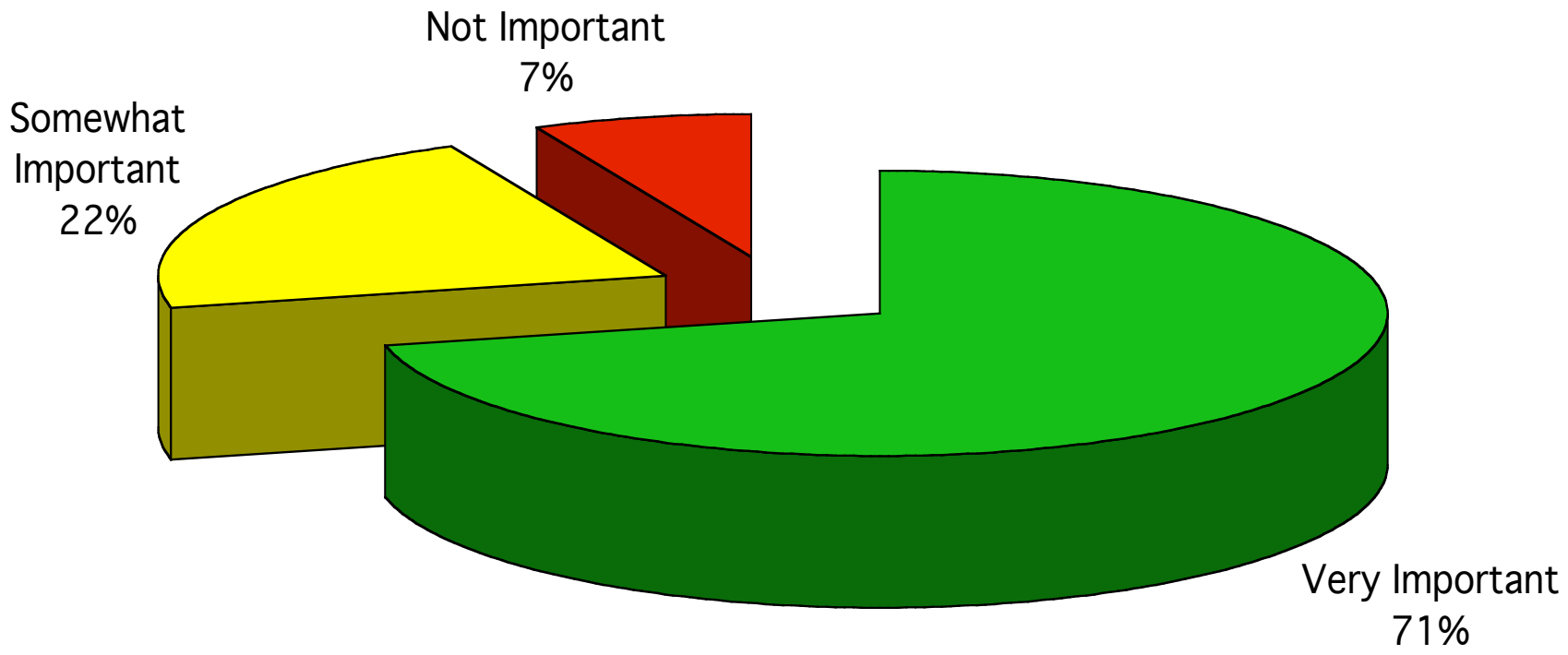
266 respondents

HOV Lane access:
Access to commuter or carpool lane with a single occupant (Legal in California for Electric Vehicles)



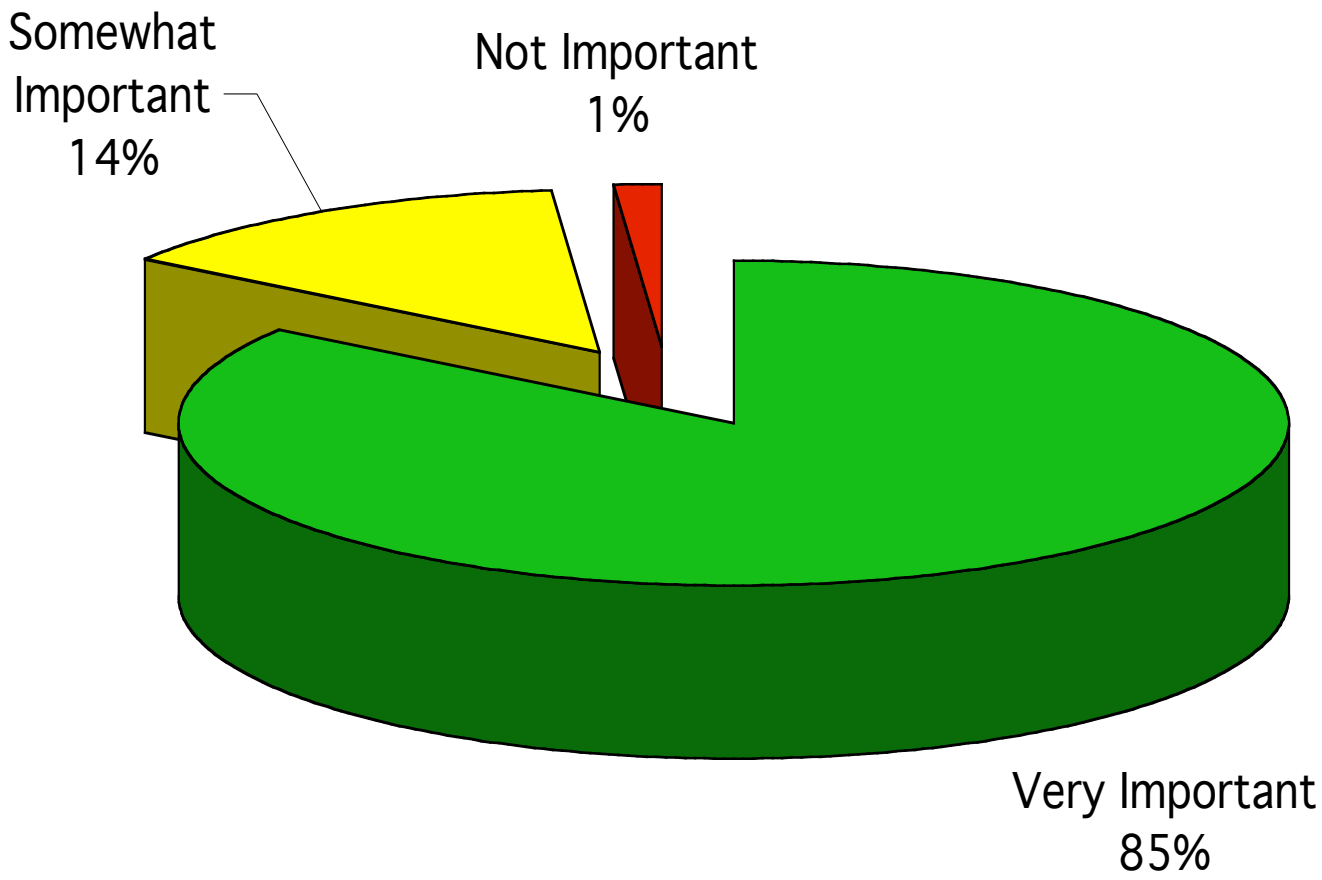
250 respondents

Parking perpendicular to the curb between cars



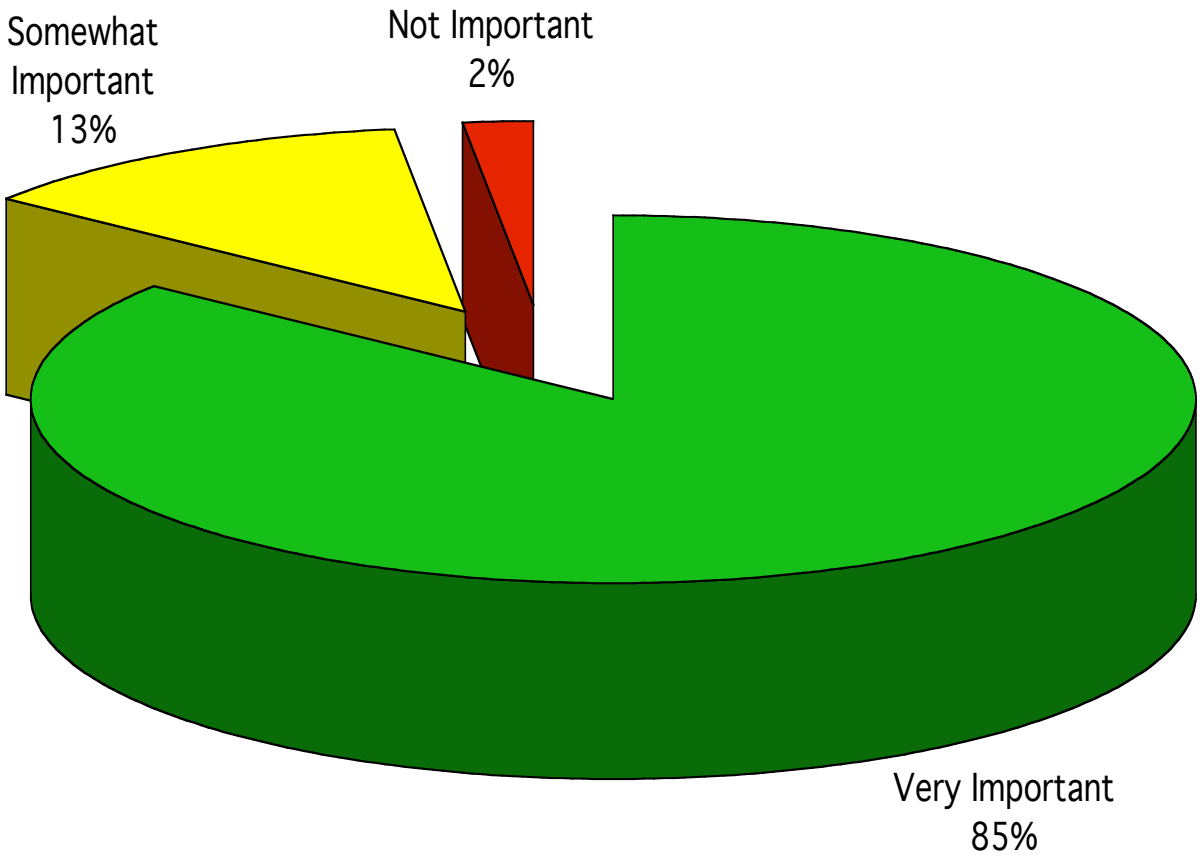
272 respondents

Parking in spaces too small for normal cars, as between driveways



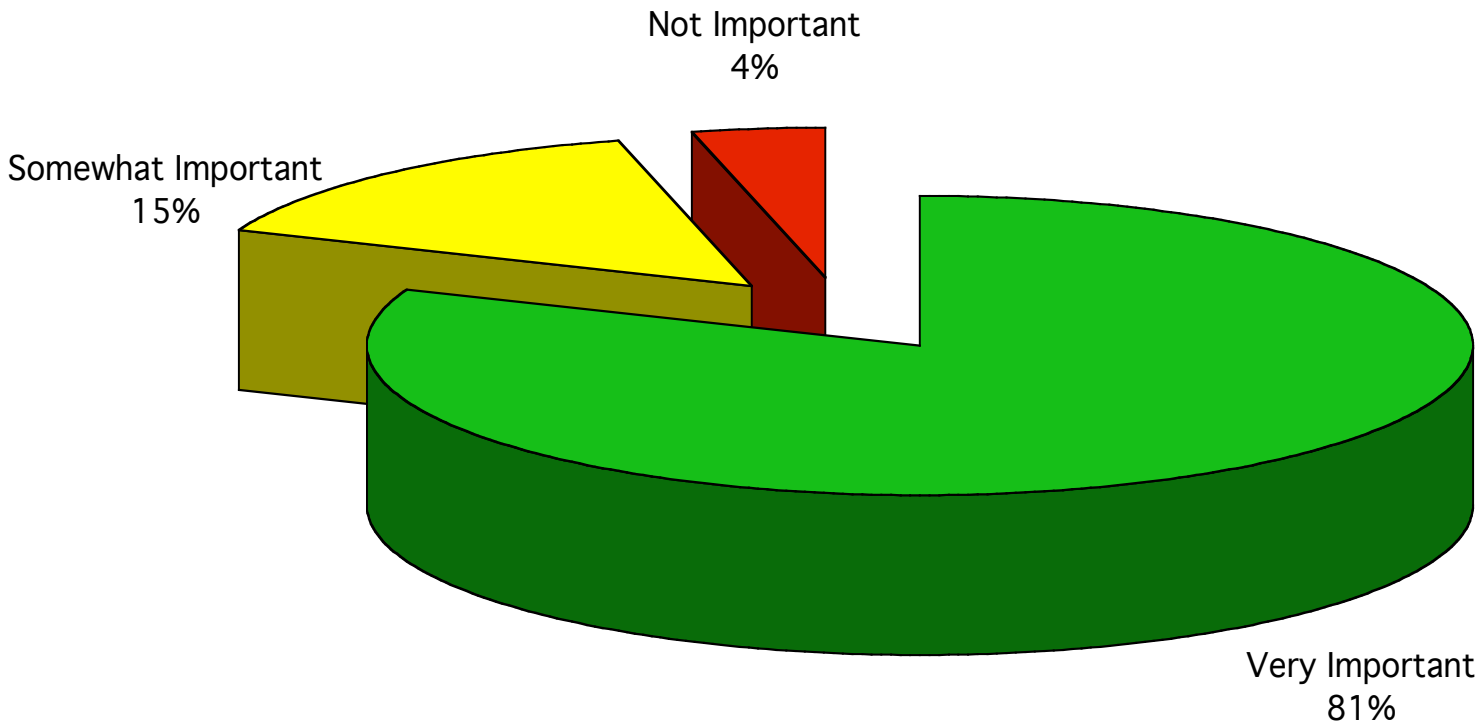
273 respondents

Parking in motorcycle spaces and odd spaces in parking lots



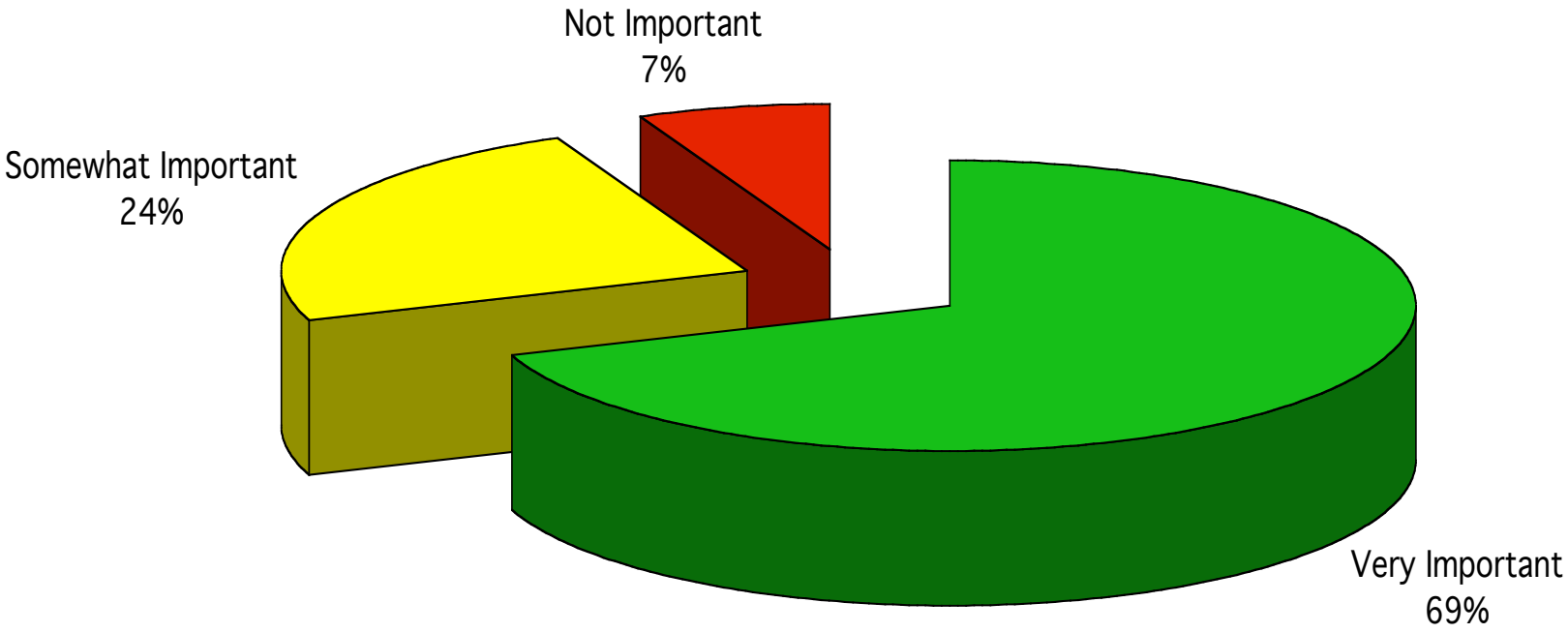
264 respondents

Time saved commuting



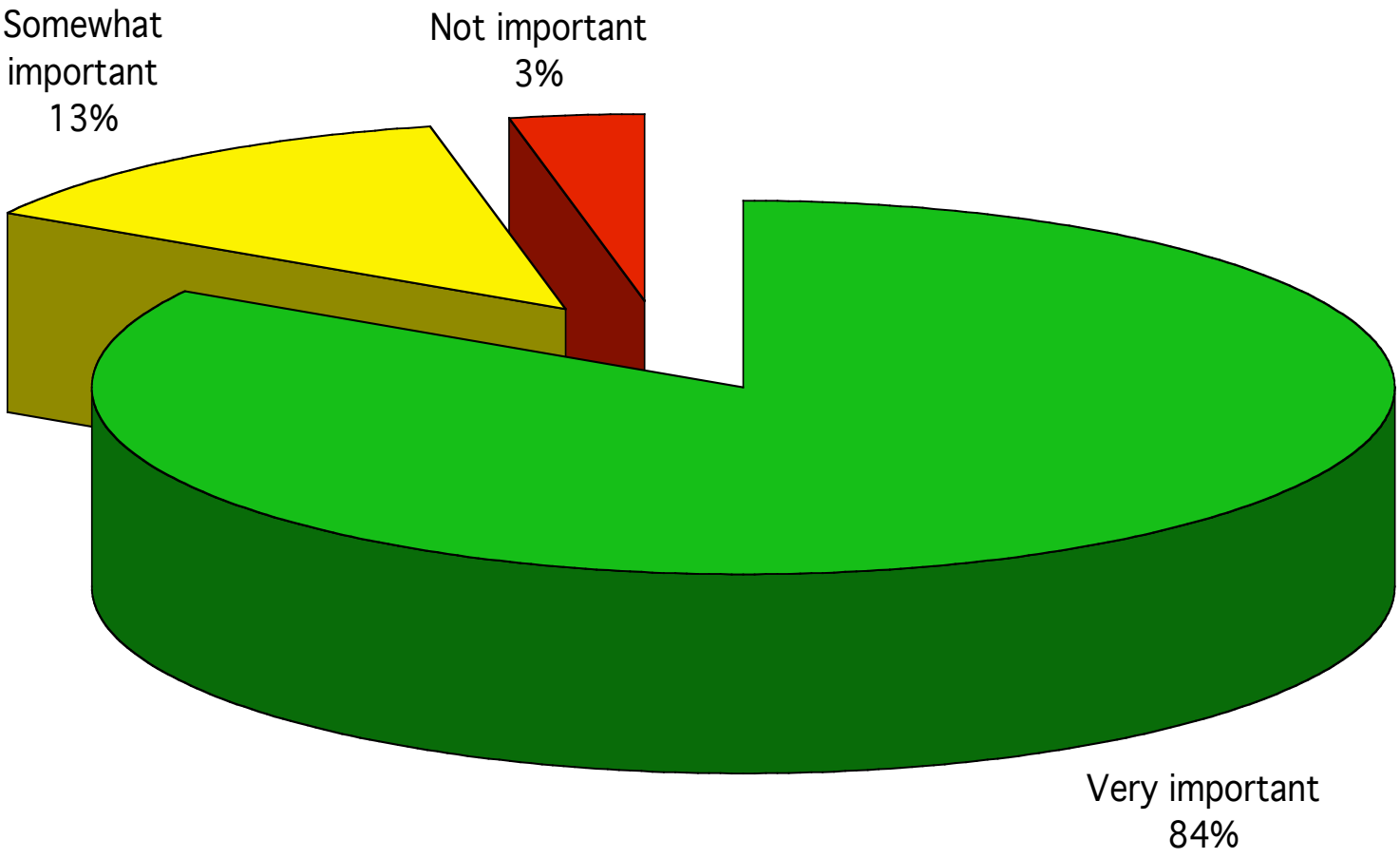
277 respondents

0 to 60 mph acceleration



268 respondents

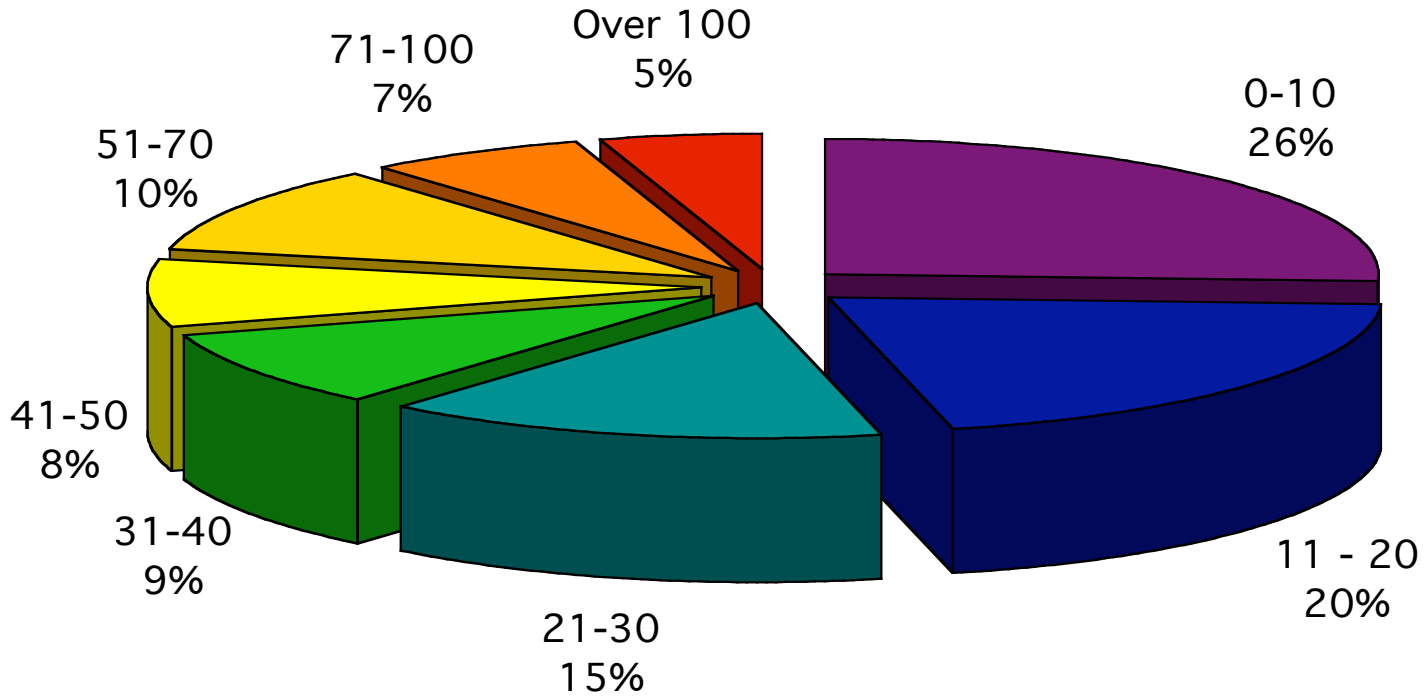
Over 60-mile range



268 respondents

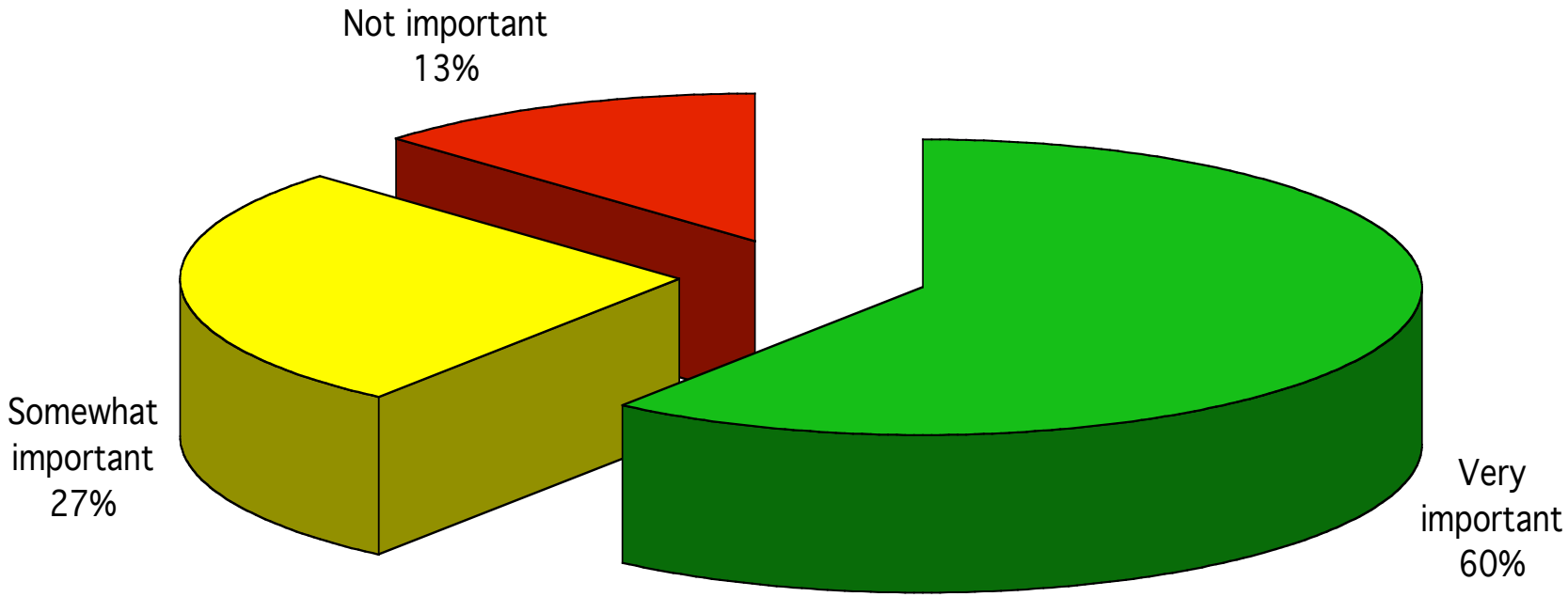
259 respondents commute an average of 38.7 miles per day, however, 61% of them drive less than 30 miles per day.

Daily round-trip commute



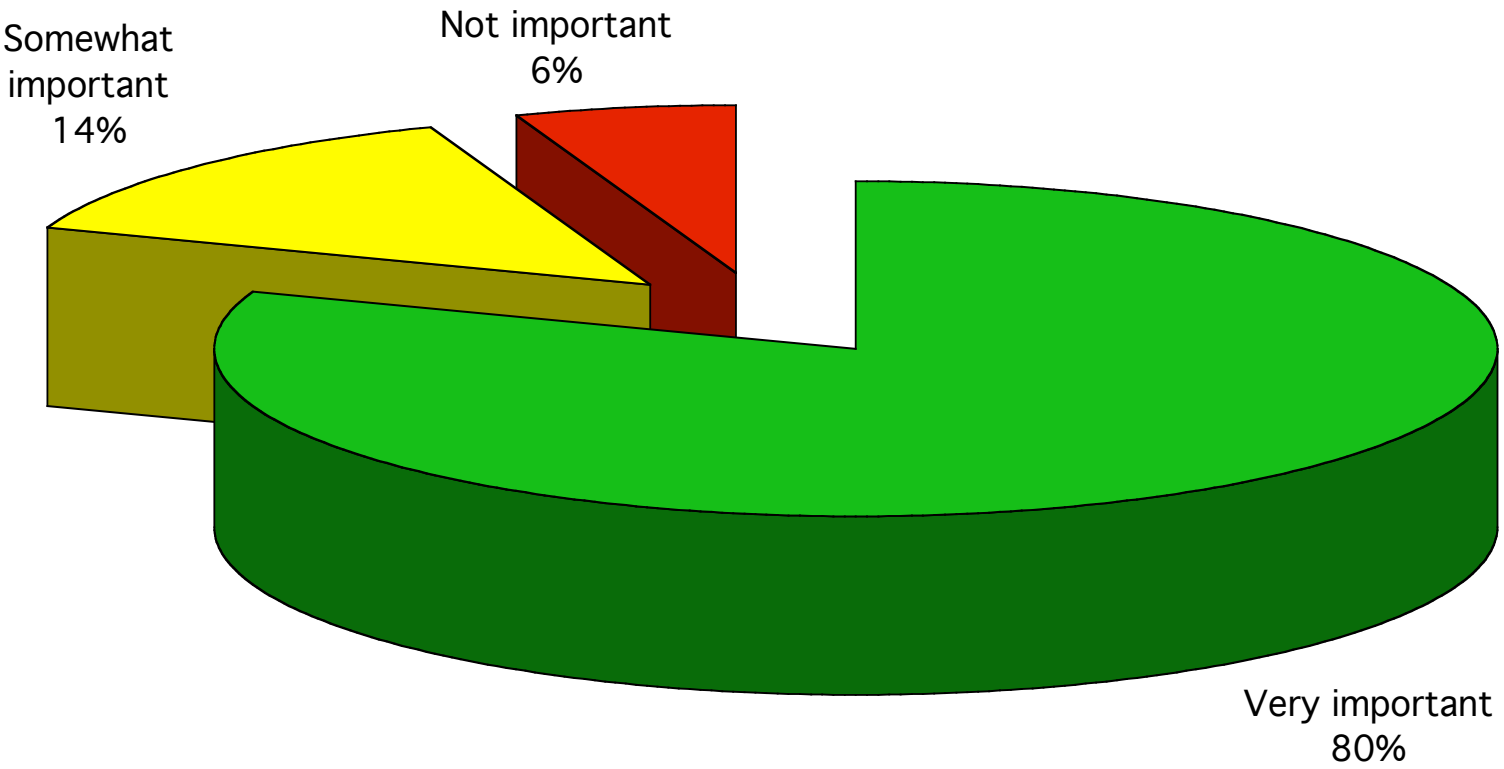
26% drive 10 miles or less
46% drive 20 miles or less
61% drive 30 miles or less
70% drive 40 miles or less
78% drive 50 miles or less
88% drive 70 miles or less
95% drive 100 miles or less
Only 5% drive over 100 miles

Tandem seating for two



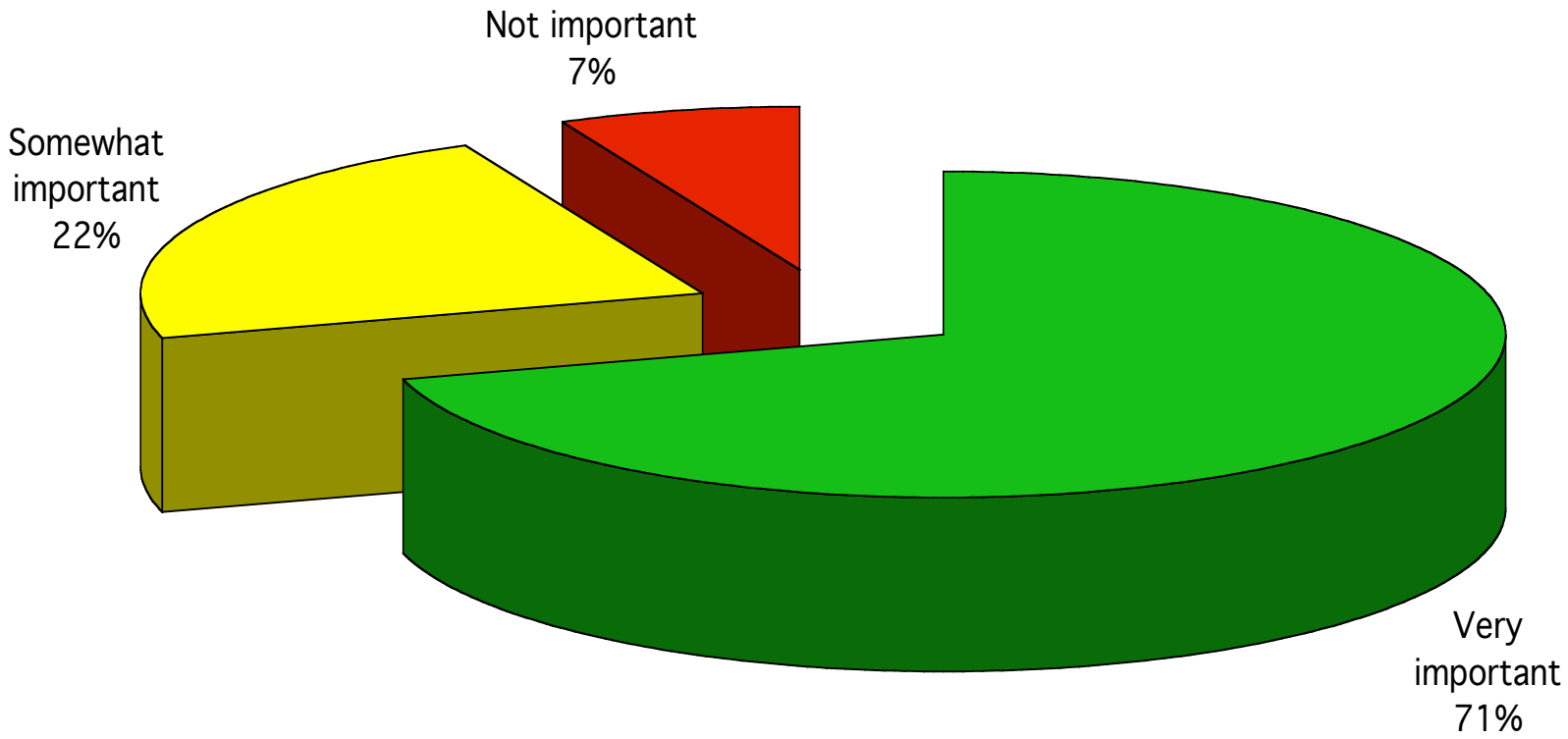
261 respondents

Zero emissions



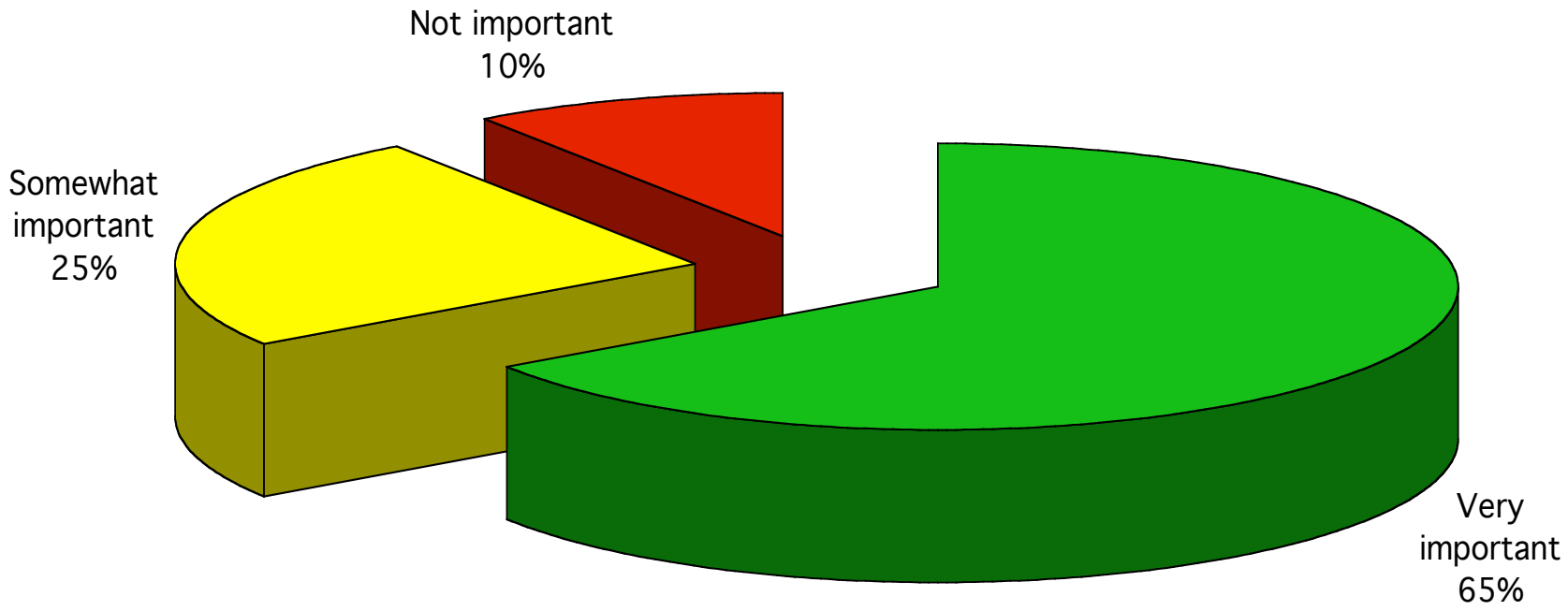
272 respondents

Oil independence



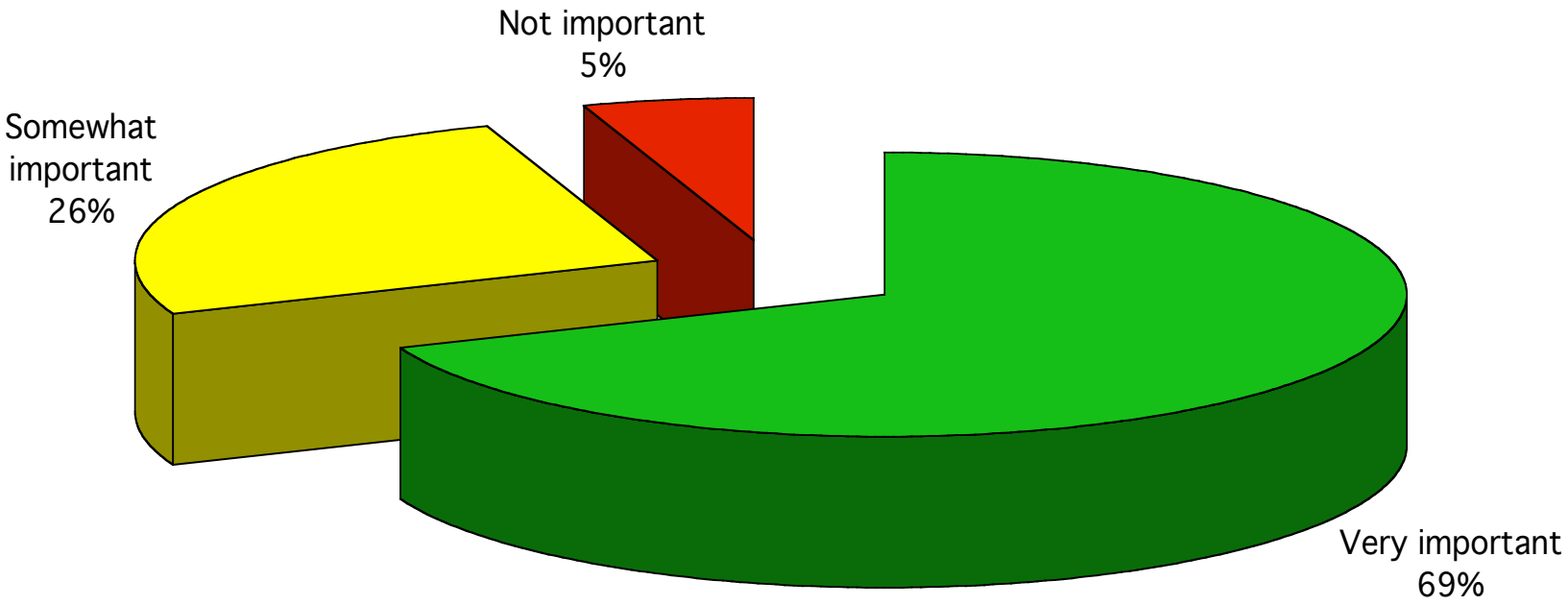
269 respondents

Something unique



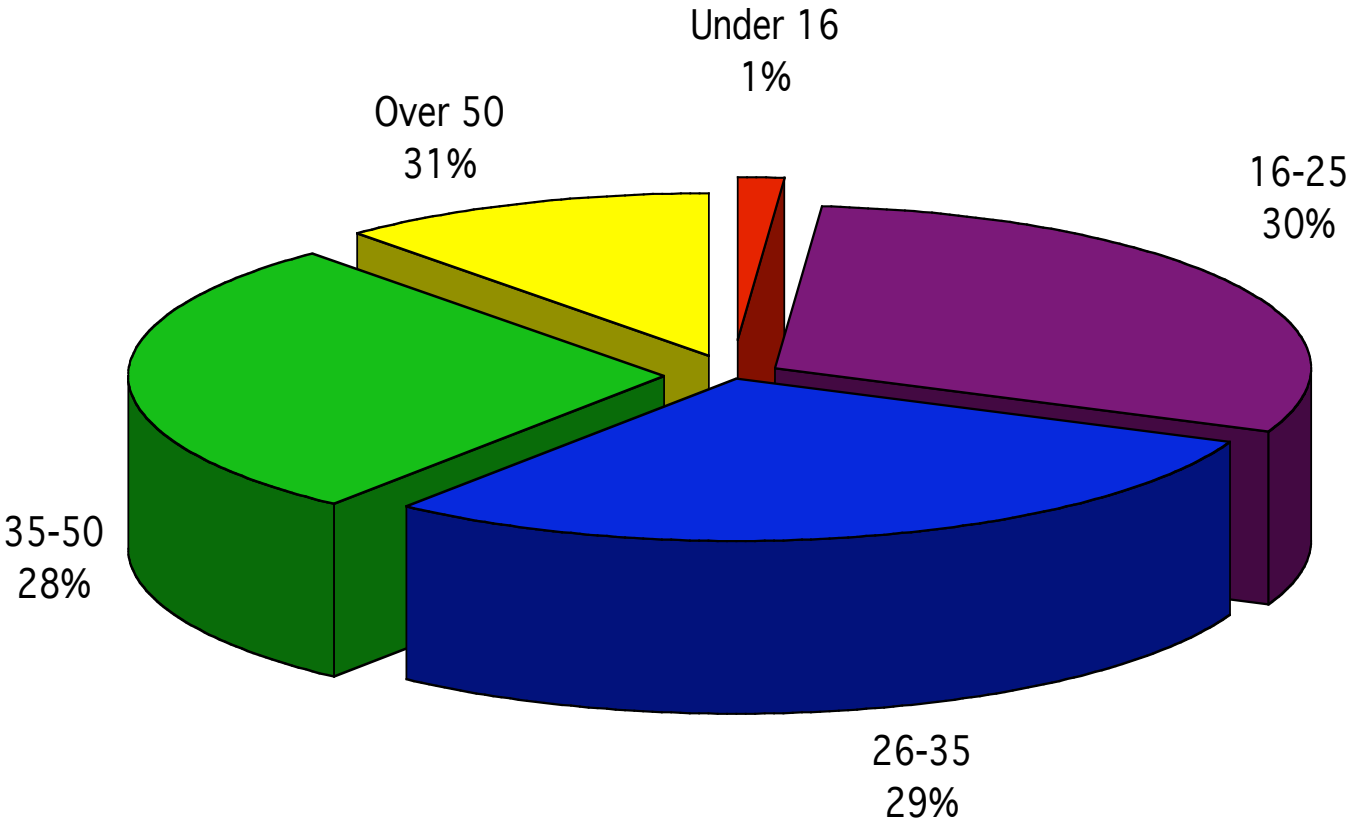
268 respondents

Superior safety as compared to other cars



266 respondents

Age brackets of respondents



269 respondents